



YINGSHENG TECHNOLOGY CO., LIMITED • 螢盛科技有限公司

Panel Book 2026

Sample supply partner materials for marketplace and buyer diligence. Indicative reach (~4.5–5.5 million monthly active), sourcing lanes, and an overseas-led operating stance.

Brand: Inso (EN) / 螢盛 (ZH)

Hong Kong • Company No. 79656375 • Incorporated 21 January 2026

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COMPANY

Who we are

Yingsheng Technology Co., Limited (螢盛科技有限公司) is a Hong Kong private limited company operating the English brand **Inso**. We supply online sample to research marketplaces and fieldwork buyers.

Legal entity

Yingsheng Technology Co., Limited
Company No. 79656375
Incorporated 21 January 2026
Jurisdiction: Hong Kong

Registered office

Room 1508, 15/F, Phase 2,
Yalan Centre Office Building,
625 Nathan Road, Mong Kok, Hong Kong
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Operating stance

- We are a **sample supplier**—we do not claim third-party marketplace panels as our own assets.
- Primary strength is **overseas markets**—especially Southeast Asia, India, Japan/Korea, plus selected Europe and Americas—with Hong Kong / Taiwan as a regional hub. Mainland China is a smaller, selective share of reach.
- Figures in this book are **indicative monthly active reach**, not guaranteed completes by country.

This edition replaces earlier draft materials that used third-party branding or inflated panel totals. Only the statements in this 2026 book and on insosample.com should be used for partner diligence.

Indicative monthly active reach

4.5–5.5 million

Combined owned community + disclosed channel routes (indicative planning band)

“Active” means members or channel users who can be invited or routed in the period. It is **not** a promise of N completes every month in every market.

Owned community

Inso Insights (join.insosample.com)—recruitment brand with interest registration today; profiled / recontactable membership expands as accounts are enabled.

Channel routes

Contracted publisher / affiliate partners, quality-gated before traffic is sent.

River / offerwall

Optional only when a buyer or exchange requests it for a defined study.

What partners should expect

- Feasibility confirmed per allocation: target, LOI, IR, quotas, devices, languages, exclusions.
- Source mix disclosed per engagement; lane labels available when marketplace workflow allows.
- Capacity is sized for multi-country marketplace supply with an overseas-led mix—not a China-centric mega-panel story. Confirm allocations in writing.

COVERAGE

Illustrative market mix

Relative share of the combined ~4.5–5.5 million monthly active reach band. Rounded for partner communication; confirm country lists before field start.

Absolute figures use the midpoint (~5,000,000) of the 4.5–5.5 million planning band × regional share. They are illustrative for diligence, not a certified census.

MARKET / CLUSTER	ROLE	ILLUSTRATIVE SHARE	APPROX. ACTIVE REACH
Southeast Asia	Core	~25%	~1,250,000
India	Core	~17%	~850,000
Europe (selected)	Strong	~14%	~700,000
Americas (selected)	Strong	~12%	~600,000
Japan	Strong	~8%	~400,000
Korea	Strong	~6%	~300,000
Australia / New Zealand	Selective	~5%	~250,000
Middle East & Africa (selected)	Selective	~5%	~250,000
Hong Kong / Taiwan	Hub	~4%	~200,000
Mainland China	Selective	~4%	~200,000

Southeast Asia typically includes Indonesia, Thailand, Vietnam, Malaysia, Philippines, Singapore and peers as allocated. Mainland China is kept selective (~4%)—core strength is overseas markets (SEA, India, selected EU/Americas, Japan/Korea). Selective markets elsewhere are opened when project demand and partner routes allow.

How we protect fieldwork

Registration & uniqueness

Double opt-in when member accounts are live. Device / session controls and duplicate prevention before reward eligibility.

In-survey signals

Speeding, straight-lining, and inconsistent response patterns reviewed against study rules.

Marketplace alignment

When supplying into an exchange or buyer platform, we follow their fraud, reconciliation, and traffic rules in addition to our own.

Routing stack

Fieldwork-capable redirects for complete / terminate / overquota / quality outcomes with session identifiers for reconciliation.

Profiling dimensions (typical)

- Gender, age, region / city tier
- Education, employment, industry
- Household composition
- Income bands (market-local)
- Device & mobile OS
- Category interest flags
- Language preference
- B2B role / company size (where collected)

Available attributes vary by market and consent. Specialty samples (e.g. HCP) only when recruitment and verification support the study.

How onboarding usually works

1 • Introduce

Share source types, markets, and indicative capacity for review.

2 • Evaluate

Align on privacy, respondent care, fraud controls, and disclosure language.

3 • Pilot

Run controlled traffic with documented outcomes and reconciliation checks.

4 • Integrate

Lock redirects, reporting cadence, and ongoing performance review.

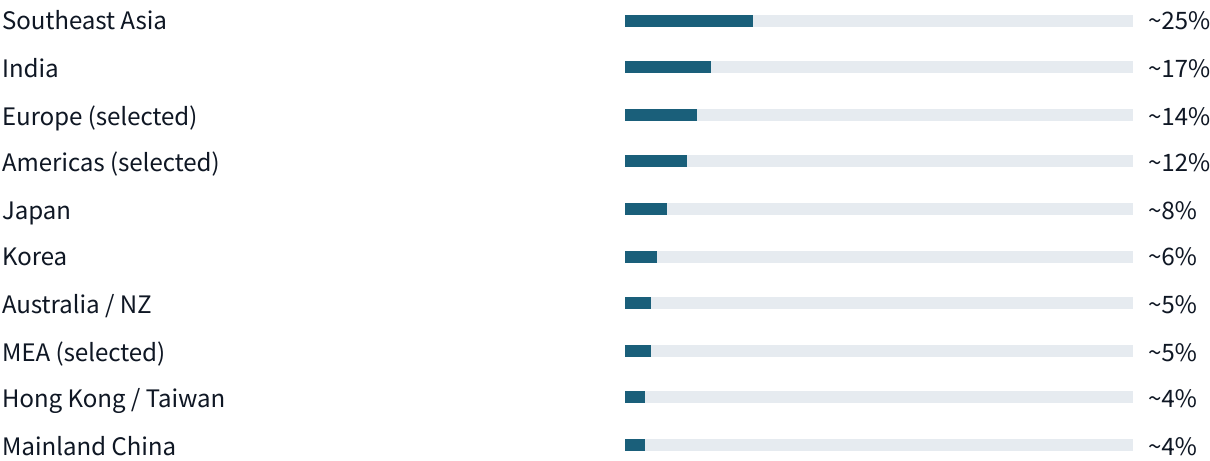
Why accountable suppliers matter

- Diligence-ready capacity bands (~4.5–5.5 million) with disclosed source lanes—not vague mega-panel slogans.
- Overseas-led mix with selective Mainland China (~4%)—confirm country lists before field start.
- Documented blend of community recruitment and channel routes—never presented as another platform’s panel.

REACH DENSITY

Relative strength snapshot

Same illustrative mix as the coverage table—useful for quick partner briefing.



4.5–5.5 million

Indicative monthly reach band • Panel Book 2026

CONTACT

Start a supply conversation

For marketplace partner teams, compliance reviewers, and technical integrators evaluating Yingsheng / Inso as a sample supplier.

Partnerships

dovie@hkyssurvey.com

Corporate site: <https://insosample.com/>

Respondent community: <https://join.insosample.com/>

Registered office: Room 1508, 15th Floor, Phase 2, Yalan Centre Office Building, 625 Nathan Road, Mong Kok, Hong Kong

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